



2009 Requirements for Submitted Art Files

Jobs submitted with digital art files deviating from these specifications may be subject to additional charges and / or may affect your ship date.

General Requirements and Information

Art files may be submitted via CD, DVD, mobile USB and Firewire devices, our FTP Site, your FTP Site, or email. (Please limit email submissions to under 9MB per email) (Our FTP site has NO SIZE LIMIT)

ABI uses Adobe Illustrator for **ALL** production files.

We accept all major graphic file formats.

Programs include Adobe **Illustrator**, Adobe **Photoshop**, Adobe **InDesign** and Adobe **Acrobat**. We also accept **Freehand**, **QuarkXPress**, and **Corel Draw**.

However, files submitted in **Microsoft Publisher**, any of the **MS Office Suite** programs or **Print Shop (and similar non-professional graphics programs)** are subject to an intervention charge and will increase turn-around time.

(Please contact your salesman or project coordinator for details)

- Limit file names to 32 characters and spaces or less. *DO NOT USE ANY OF THE FOLLOWING CHARACTERS WHEN NAMING FILES. “ ? / ” \ **
- All dimensions should be listed as HEIGHT x WIDTH
- CMYK or Grayscale Only – NO RGB or Index color formats please.
- For color matching, provide color accurate match prints or Pantone Solid Coated numbers for PMS colors. If color matching to a non-PMS color, a sample swatch of that color must be provided.
- Spell Check all files before outlining fonts and/or sending to us.

ABI Digital Solutions is not responsible for errors in supplied art files. We make every effort to catch and question elements that seem to be a potential error. However, it is the responsibility of the artwork supplier to make sure the files are error free.

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If you would like to use ABI Digital Solutions Adobe Illustrator templates to construct your art on, please email your request to art@abi-ds.com

**For specific art questions, please contact the ABI Art Department
(936) 523-1025 or at the above email address.**



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Adobe Illustrator [and all other vector based design and layout programs]

All files are to be built at 1/12 scale. (1" = 1') [i.e. 14' x 48' board should be built at 14" x 48"]

Bleed: 1/2" bleed (at 1/12 scale) required on all sides

Color Guidelines

- Document Color Mode = CMYK – NO RGB COLORS!
- Use “Pantone Solid Coated” swatch palette for all designated Pantone colors.
- For best blacks and reds we suggest – For “Rich Black” use CMYK (50/50/50/100) and For “Good Red” use CMYK (0/100/95/0)
- Delete ALL unused colors from color pallet

Linked Image Guidelines

- All linked images must be CMYK or Grayscale. (NO RGB or INDEX COLOR FORMAT IMAGES!)
- Linked files should be built @ 1/12th scale @ a resolution of 300 d.p.i.
- Linked files need to be sent along with AI files (Do not embed images [except in Acrobat].)

Text and Live Area Graphics Guidelines

- Keep **ALL** text and graphics a minimum of 1/2" from live area border @ 1/12th scale. (This will keep copy and logos out of finished seams and pockets).
- Convert **ALL** type to outlines / curves / paths.
- When using **Illustrator** please set “Document Raster Effects Settings” to 300 p.p.i.
- Delete all unused or unnecessary layers & art elements.
- Save Illustrator files in an E.P.S. format.
- Files created using Adobe Acrobat should ALWAYS be distilled at “Press Quality” settings with images and fonts embedded.

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Adobe Photoshop [and all other raster based photo manipulation programs]

All files are to be built at 1/12 scale (1" = 1') [i.e. if final viewing size is 3' x 3' Photoshop file should be built at 3" x 3"] at a minimum of 300 d.p.i. (Increasing the resolution on a low-resolution file will not increase the quality or printability of the image!)

Bleed: 1/2" bleed (at 1/12 scale) required on all sides

Color Guidelines & Text and Live Area Graphics Guidelines

Same as Illustrator listed above

Delete all unused or unnecessary layers and save Photoshop files in both a layered Photoshop file with live fonts and a flattened E.P.S. format with fonts rasterized.

(File sizes in excess of 200MB will most likely have more data than is required. Please contact the ABI Art Department before sending files larger than 200MB. Excessively large files dramatically slow the production process and may impact your delivery date.)

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FOR TRADE SHOW PRODUCTS –

(viewing distance of 15 feet - 50 feet)

400 d.p.i. @ 1/12th scales is suggested

FOR ENHANCED PRODUCTS –

(viewing distance of under 15 feet)

720 d.p.i. @ 1/12th scale is suggested